

# Surf culture on the RISE

# 57%

Increase in surfers in the past decade

## Check out the gnarliest waves...

Pipeline, Hawaii: Powerful, hollow waves glide over a sharp reef.

Ghost Tree, Calif.: Waves reach 80 feet - 30 feet taller than the Hollywood sign.

Teahupoo, Tahiti: In English means "to sever the head."

Dungeons, South Africa: Holds surfers under for 50 seconds - the time it takes to climb four flights of stairs.

## Practice makes perfect...



Skateboard



Swim



Stand up



Duck dive

## Bring a title home...



United States  
15 titles



Australia  
10 titles



Hawaii  
5 titles



United Kingdom  
1 title



Brazil  
1 title